

EMMANUELLE GAJAN

CREATIVE TEAM LEADER



- 🏠 Montreal, Canada
- ★ Permanent Residency
- ✉ info@emma-graphiste.fr
- ☎ 514-835-1041

SKILLS

SOFT SKILLS

- Leadership
- Interpersonal skills
- Effective Communication
- Time Management
- Creativity

PROFESSIONAL

- Project Management
- Web Design Responsive
- UI/UX Design (Webform)
- Best Practices SEO
- Photo Retouching
- Print Materials

EXPERTISE

Creative Adobe Suite
Integration HTML 5 / CSS 3
CMS Drupal / Wordpress
Salesforce (Responsive Emails)

PROFILE

Multi-disciplinary graphic designer, I enjoy to deliver creative and engaging solutions across brand identity (digital media and print). As a Creative leader, I take care of the Studio with 4 members.

- ♥ Create **eye-catching layouts** for effective branding & **solve problems** that extend beyond design
- ♥ Bring perspective, **passion**, and ownership to every project
- ♥ **Keep on pushing**: Every step in the process is an opportunity to make the work better
- ♥ Never stop learning: Continuously **challenge myself** and others to grow

EDUCATION

- | | |
|-------------|---|
| FEB 2016 | Drupal 8 Training - Creating themes for Drupal 8 2 days at Agence Evolving Web, Montreal (Canada) |
| 2009 - 2011 | Web Graphic Designer Training Afpa Center - Level III professional title (BTS), Cannes (France) <i>Equivalence DEC-T (Diploma of College Studies in Technique)</i> |
| 2006 - 2017 | DUT Marketing Techniques Special year for Bac +2, Nice (France) <i>Equivalence DEC-T (Diploma of College Studies in Technique)</i> |
| 2004 - 2016 | BTS Visual Communication Graphic design - publishing - advertising option Lyon (France) <i>Equivalence DEC-T (Diploma of College Studies in Technique)</i> |
| 2004 | Baccalaureate STI Applied Arts Antibes (France) <i>Equivalence DEC (Diploma of College Studies, in Applied Arts)</i> |

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LANGUAGE

French: Native
English: Fluent
Spanish: Notion

INTEREST

✈ Travel
📷 Photography
🐾 Animal Lover

★★★★★

RECOMMENDATION
ON REQUEST

EXPERIENCE

CREATIVE TEAM LEADER

DEC 2021 - PRESENT

VISION GROUP CANADA

(HEADQUARTER OF LASIK MD + 10 AFFILIATES)

- Hiring and managing the creative team of 4 designers for 10+ brands
- Overseeing several projects from start to finish (new process of booking, journey emails, new licensees acquisition,...)
- Build a working environment for the creative team with continuous training for personal development
- Development and creation of brand; including brand book, website, template of landing page,...
- Maintaining continuity with best practices in all projects, both technically and creativity

SENIOR GRAPHIC DESIGNER

OCT 2016 - NOV 2021

VISION GROUP CANADA

(HEADQUARTER OF LASIK MD + AFFILIATES)

- Producing strong conceptual ideas
- 360° campaign creation (web, landing page, ads, print...)
- Creation of generic template for emails in responsive
- Updating web content on CMS (Drupal 8)

WEBDESIGNER & INTEGRATOR

MAY 2015 - SEPT 2016

LASIK MD, CANADA

- Layout + web integration of responsive emailings
- Responsive landing page, webpage update,...

WEBDESIGNER

APR 2011 - JAN 2015

ADVERTISE ME, FRANCE

- Emailings, contests, banners and photo retouching.

WEBDESIGNER JUNIOR

FEB 2010 - MAR 2011

MILLENIUMPROD, FRANCE

- Realisation of layout of website homepage, newsletters and flyers

GRAPHIC DESIGNER

SEPT 2007 - JUNE 2008

DECOFLAMME, FRANCE

- Photo book with presentation of the furniture and printed ads